Formulate® Backlit Ring Tower

RNG-TOW-BL

The Formulate® 10ft Backlit Ring Tower is a commanding structure that will help your message and brand stand out. This glowing structure stands just over 14ft tall and is about 10ft wide. The Ring Tower kit is made of aluminum tube frames, LED light curtains and printed fabric graphics. This display is ideal for use in interiors with high ceilings, tradeshow exhibits, stage sets and more!



We are continually improving and modifying our product range and reserve the right to vary the specifications without prior notice. All dimensions and weights quoted are approximate and we accept no responsibility for variance. E&OE. See Graphic Templates for graphic bleed specifications.

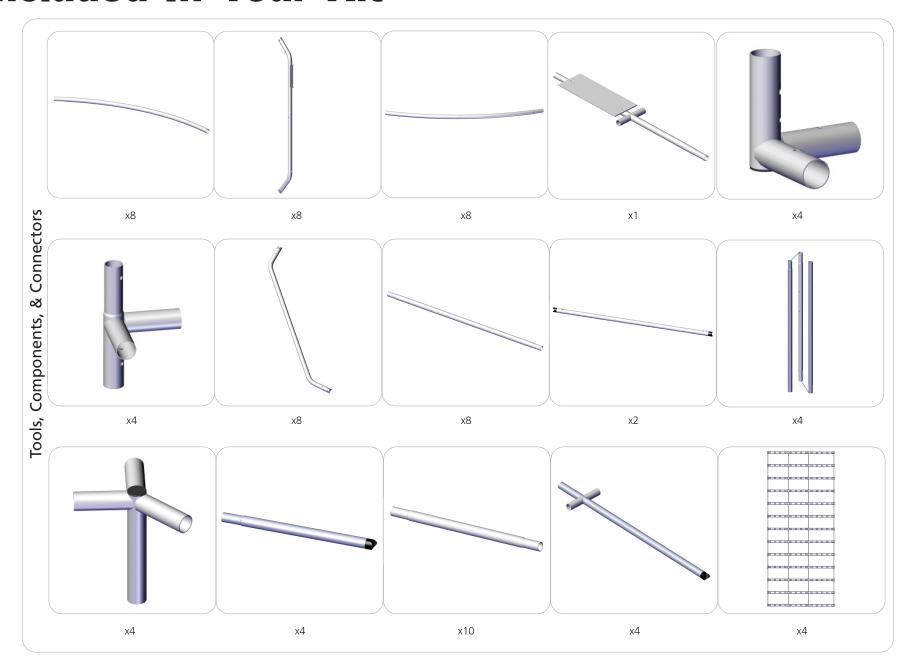
features and benefits:

- State-of-the-art 30mm aluminum tube frame with snap button assembly
- Easy to store and ship
- Impactful illuminated display
- Lights attach & stay taught on frame with bungee cords
- Optional hard packaging if desired: SCrate
- Includes: one ring frame, one platform frame, one tower frame, two dye-sublimated zipper pillowcase graphics, five 16-strip curtain lights, and two 20-strip curtain lights
- Lifetime hardware warranty against manufacturer defects

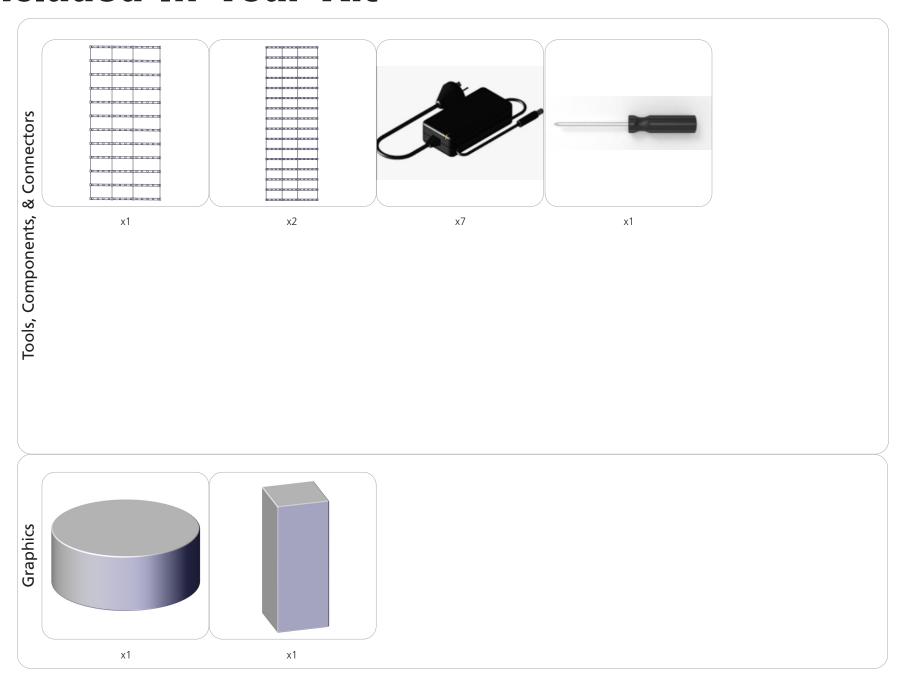
dimensions:

Hardware	Graphic
Assembled unit: 119.5" w x 172" h x 119.5" d 3035mm(w) x 4369mm(h) x 3035mm(d) Approximate weight (includes graphic): 106 lbs / 48 kg	Refer to related graphic template for more information. Visit: www.exhibitors-handbook.com/ graphic-templates
Shipping	additional information:
Shipping dimensions: Hardware Box 1: 39" x 16"h x 15"d 991mm(l) x 407mm(h) x 381mm(d) Hardware Box 2: 52" x 10"h x 18"d 1321mm(l) x 254mm(h) x 458mm(d)	Graphic material: Dye-sublimation zipper pillowcase fabric (sold separately) Minimum 2 person assembly recommended
Hardware Box 3: 48"l x 15"h x 18"d 1220mm(l) x 381mm(h) x 458mm(d) Graphic Box 1: 24"l x 8"h x 14"d 610mm(l) x 204mm(h) x 356mm(d)	Assembly guidance & notes: - Parts are all #'d for easy assembly; 2 screw drivers included - Assembly sequence: 1) Ring 2) Tower 3) Platform 4) Lights 5) Graphics - Recommend 8ft or 10ft ladder for assembly - Approx. 5-6 hrs. assembly for 2 people
Approximate shipping weight: Box 1: 48 lbs / 22 kg	
Box 2: 49 lbs / 23 kg	
Box 3: 37 lbs / 17 kg	

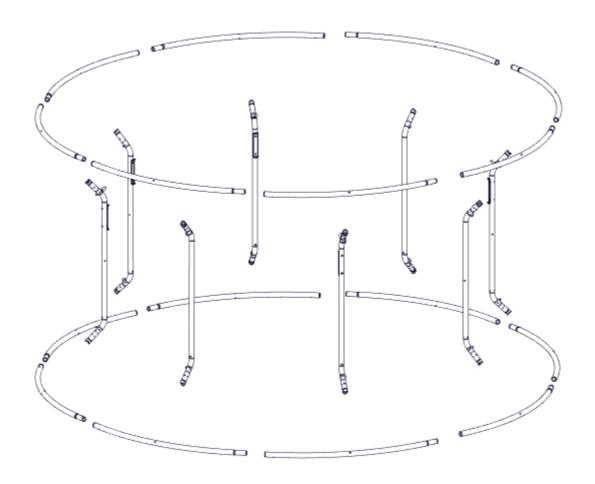
Included In Your Kit



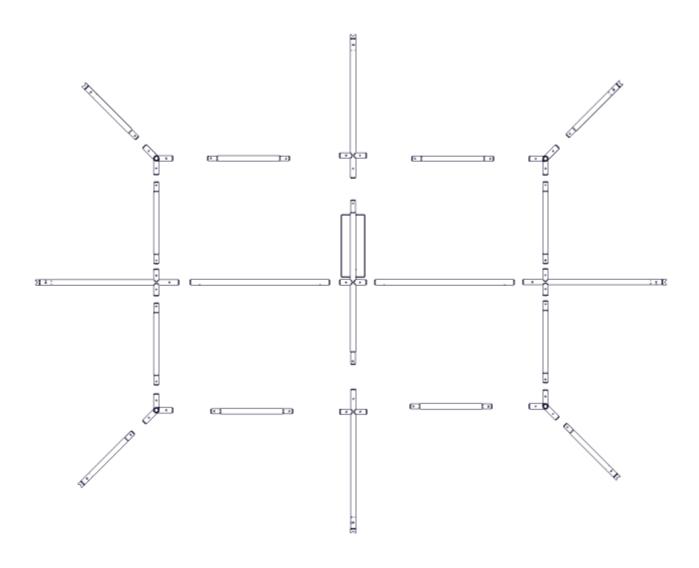
Included In Your Kit



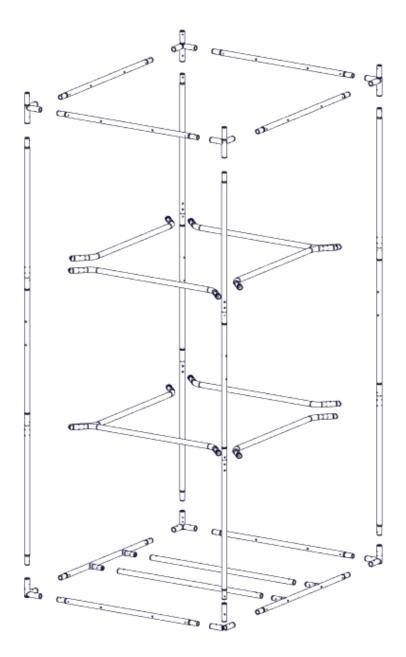
Ring - Exploded View



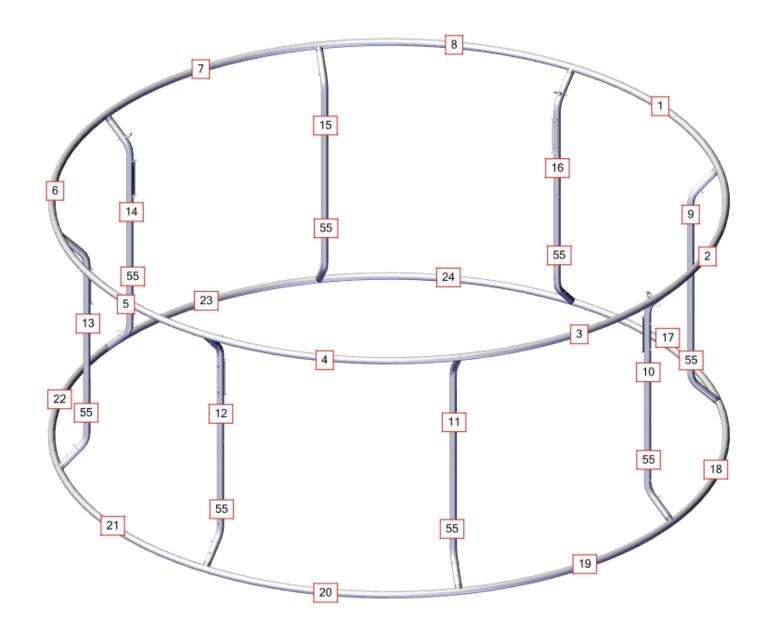
Platform - Exploded View



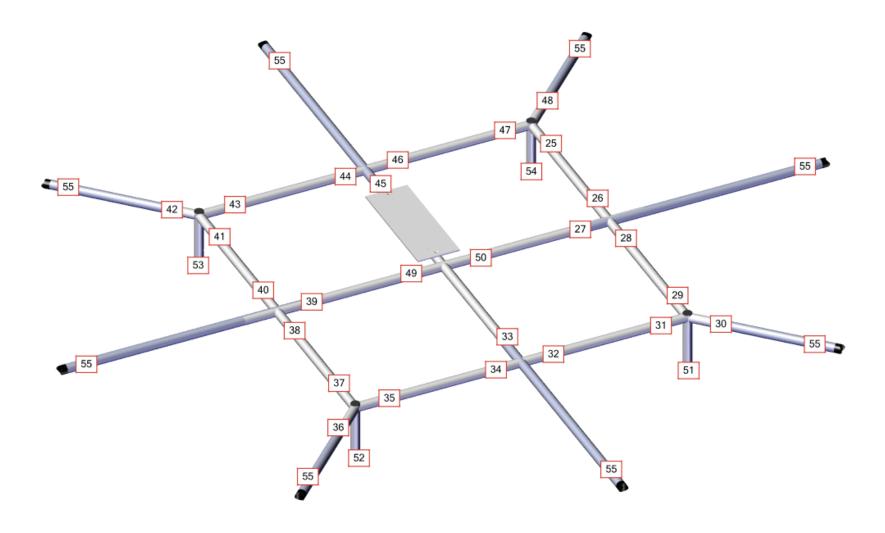
Tower - Exploded View



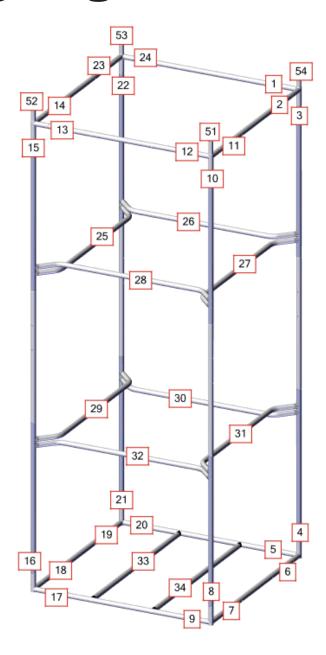
Ring - Labeling Diagram



Platform - Labeling Diagram

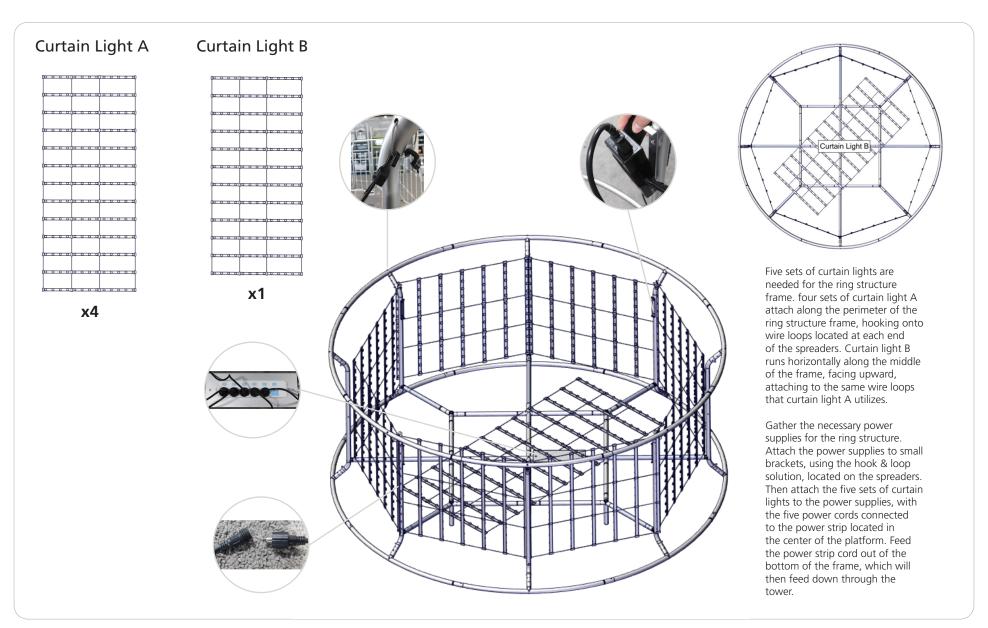


Tower - Labeling Diagram



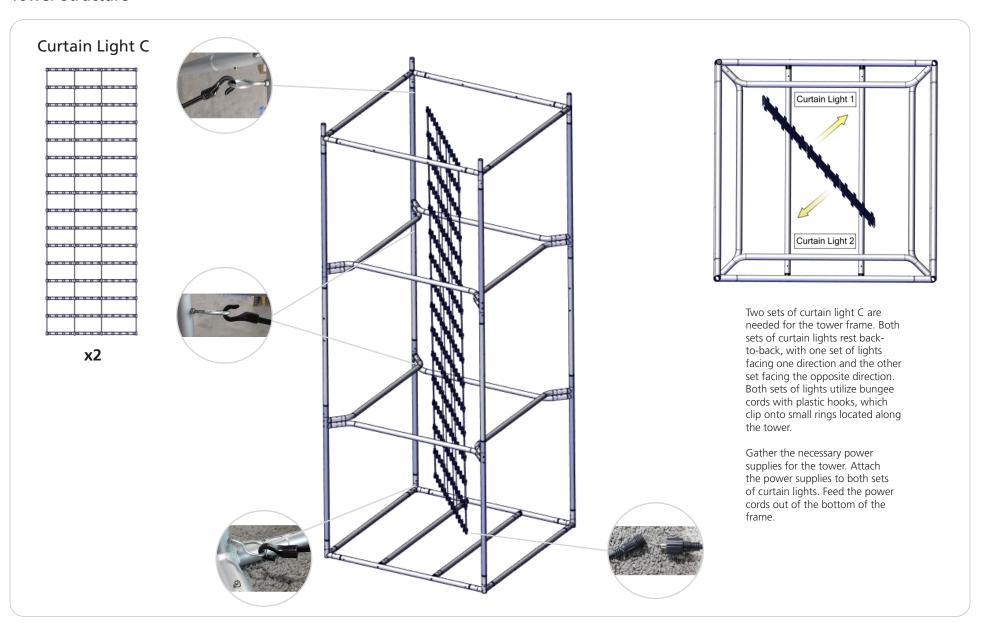
Lighting Diagram

Ring Structure

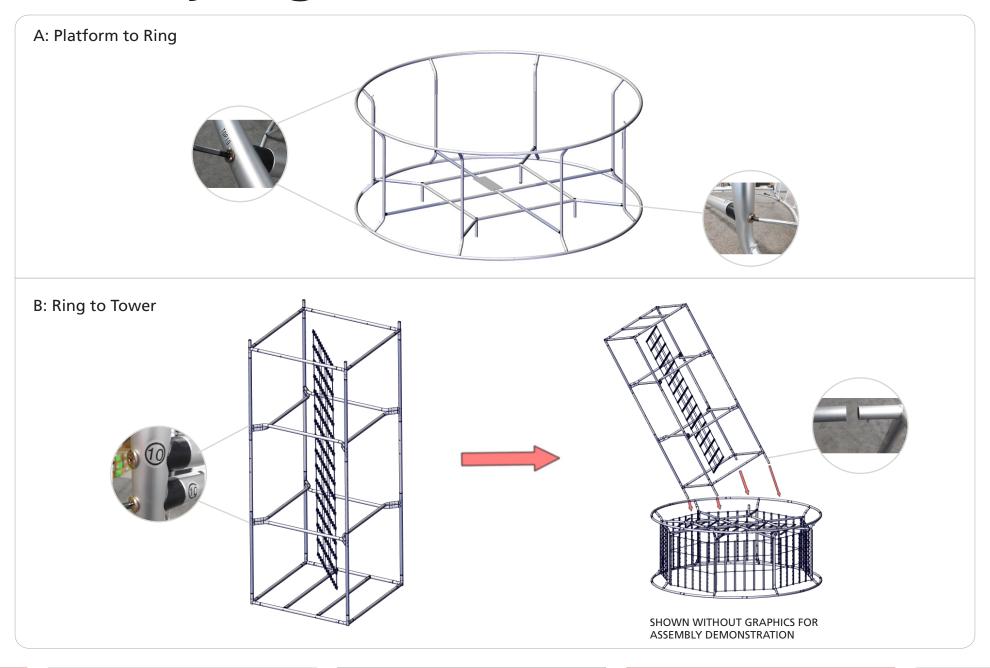


Lighting Diagram

Tower Structure



Assembly Diagram



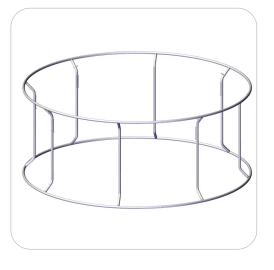
Assembly Process

Step by Step

Step 1.

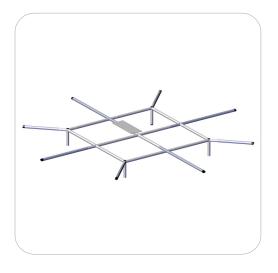
Gather the components necessary for assembling the ring structure. Assemble in the order the **Labeling Diagram** instructs.

Use the provided screwdriver to secure the spreaders onto the ring.



Step 2.

Gather the components necessary for assembling the ring platform. Assemble in the order the **Labeling Diagram** instructs.



Step 3.

Gather both the assembled ring and assembled platform. Attach the platform onto the ring structure following the **Assembly Diagram**.

Use the provided screwdriver to secure the platform onto the ring structure.



Step 4.

Gather the components necessary for assembling the tower. Assemble in the order the **Labeling Diagram** instructs.

Use the provided screwdriver to secure the spreaders onto the tower.



Assembly Process

Step by Step

Step 5.

Gather the necessary curtain lighting for the ring structure. Attach lighting to the ring structure following the **Lighting Diagram**.

Gather the necessary power supplies for the ring structure curtain lighting. Attach onto the ring structure following the Lighting Diagram.

Plug curtain lighting into the power supplies, then plug the power supplies into the power strip, which is located on the ring platform.

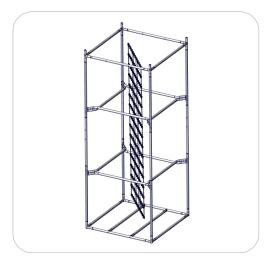


Step 6.

Gather the necessary curtain lighting for the tower. Attach lighting to the tower following the **Lighting Diagram**.

Gather the necessary power supplies for the tower. Attach onto the tower following the Lighting Diagram.

Plug curtain lighting into the power supplies.

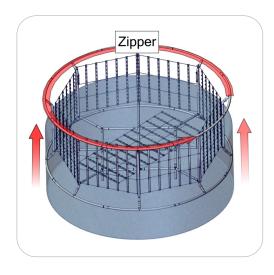


Step 7.

Locate your pillowcase graphic necessary for the ring structure. With the pillowcase unzipped, encase the ring structure by covering the frame top to bottom. Zipper at the top. Feed the power cord through opening in the bottom of the graphic.

Keep in mind that when attaching the ring structure graphic, the platform should already be attached to the ring.

(A clean surface is recommended while attaching graphics)

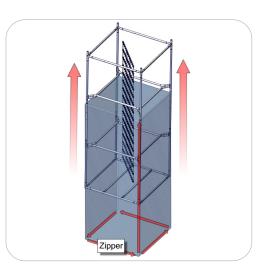


Step 8.

Locate your pillowcase graphic necessary for the tower. With the pillowcase unzipped, encase the tower by covering the frame top to bottom. Zipper along the bottom, as well as the sides of the frame.

Allow the corner connection points at the top of the tower, which will connect to the assembled ring structure, to feed through the cutouts in the graphic.

(A clean surface is recommended while attaching graphics)



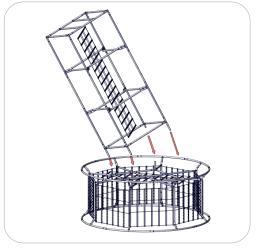
Assembly Process

Step by Step

Step 9.

With your graphics now attached to both the ring structure and tower, assemble the ring structure onto the tower following the **Assembly Diagram**.

Make sure to attach the tower to the ring structure with the ring structure upside down, and the connectors facing up.



SHOWN WITHOUT GRAPHICS FOR ASSEMBLY DEMONSTRATION

Step 11.

Once the unit is assembled, ensure that graphic fits properly and lighting is efficient.

Setup Complete.



Step 10.

With the ring structure now attached to the tower, slowly flip the assembled unit rightside up.

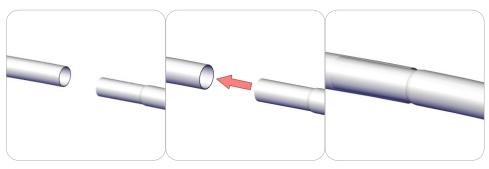
Make sure that the power cords from the ring structure are fed through the tower, and out the bottom of the unit.



SHOWN WITHOUT GRAPHICS FOR ASSEMBLY DEMONSTRATION

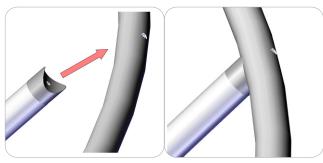
Connection Methods

Connection Method 1: SNAP BUTTONS—

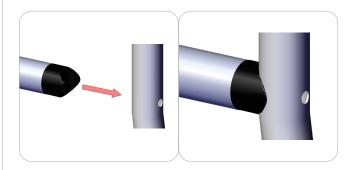


For snap button connections, locate the snap button on the connector or swage tube. Locate the hole on the corresponding tube. Press the snap button with your thumb and slide the tube and connector together so that the snap button snaps fully into the lock hole. To disassemble, press the snap button and pull apart.

Connection Method 2: SPREADER TO RING _

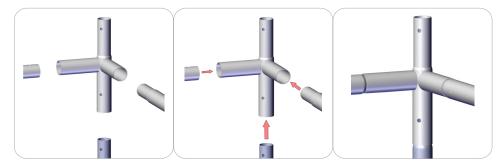


Join the ring structure by attaching the included spreaders. Locate the spreader inserts along the corresponding tube. Secure the spreader onto the ring structure using the included screwdriver. To disassemble, unscrew the spreader and detach from the corresponding tube.



Join the ring structure by attaching the included spreaders. Locate the spreader inserts along the corresponding tube. Secure the spreader onto the ring structure using the included screwdriver. To disassemble, unscrew the spreader and detach from the corresponding tube.

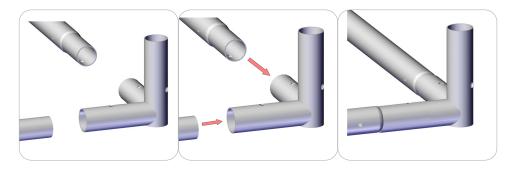
Connection Method 3: PLATFORM TO RING — Connection Method 4: SNAP BUTTONS —



For snap button connections, locate the snap button on the connector or swage tube. Locate the hole on the corresponding tube. Press the snap button with your thumb and slide the tube and connector together so that the snap button snaps fully into the lock hole. To disassemble, press the snap button and pull apart.

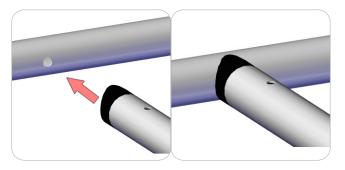
Connection Methods

Connection Method 5: SNAP BUTTONS -



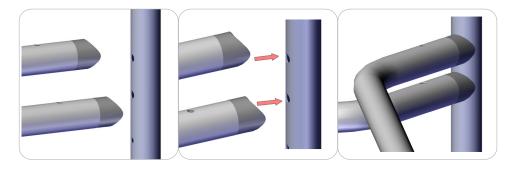
For snap button connections, locate the snap button on the connector or swage tube. Locate the hole on the corresponding tube. Press the snap button with your thumb and slide the tube and connector together so that the snap button snaps fully into the lock hole. To disassemble, press the snap button and pull apart.

Connection Method 6: SPREADER TO TOWER -



Join the tower structure by attaching the included spreaders. Locate the spreader inserts along the corresponding tube. Secure the spreader onto the ring structure using the included screwdriver. To disassemble, unscrew the spreader and detach from the corresponding tube.

Connection Method 7: SPREADER TO TOWER —



Join the tower structure by attaching the included spreaders. Locate the spreader inserts along the corresponding tube. Secure the spreader onto the ring structure using the included screwdriver. To disassemble, unscrew the spreader and detach from the corresponding tube.

Connection Method 7: RING TO TOWER —



Join the platform to the tower structure. Keep in mind that the ring structure should already be attached to the platform when being attached to the tower structure. Locate the snap button on each of the connectors or swag tubes illustrated above. Press the snap button with your thumb and slide the tube and connector together so that the snap button snaps fully into the lock hole. To disassemble, press the snap button and pull apart.